

## Unlocking Opportunity Early: Why Young Investors Should Embrace Private Equity

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In the world of investing, it's easy to follow the well-worn path—stocks, bonds, mutual funds. But true wealth creation often happens off the beaten track. One such path? Private Equity (PE)—a dynamic and powerful form of alternative investing that has traditionally been the domain of high-net-worth individuals and institutional investors. At Accretive Wealth, we believe that the potential of Private Equity isn't just for the elite—it's a smart, strategic option for young, accredited investors looking to build long-term wealth.

## What Is Private Equity?

Private Equity is about more than just capital—it's about control, strategy, and transformation. It involves investing directly into private companies or buying out public ones to take them private, with the goal of restructuring, expanding, or revitalizing these businesses. Once value is unlocked, the company is sold or taken public again, often at a substantial profit.

# Why Private Equity Makes Sense for Young Investors

#### 1. Long-Term Horizon = Long-Term Gains

Most Private Equity funds require a commitment of 7 to 10 years. For younger investors, this timeline isn't a constraint—it's a competitive advantage. With time on their side, younger investors can afford to let their capital compound in high-growth ventures without the need for immediate liquidity. In return, they stand to benefit from potentially outsized returns that surpass traditional public market investments over the long haul.

## 2. Access to the Private Economy

Only about 13% of U.S. companies with over \$100 million in revenue are publicly traded. That means the vast majority—87%—are private. PE provides a gateway into these often-overlooked investment opportunities, allowing investors to access the growth of large private enterprises that aren't available on stock exchanges.

#### 3. Diversification Beyond the Stock Market

Private Equity investments tend to have low correlation with public markets. This can help smooth out portfolio volatility, particularly during periods of market turbulence. In a world where headlines move markets by the hour, Private Equity offers a steady, strategic alternative that prioritizes fundamentals over fluctuations.



#### 4. Recession Resilience

Young investors today have already seen their share of economic shocks—from the 2008 financial crisis to the pandemic to inflationary volatility. Accretive Wealth's approach to Private Equity focuses on recession-resilient investments—sectors and strategies that can weather downturns and emerge stronger.

## Why Accretive Wealth is Investing in PE

At Accretive Wealth Management, our mission is to help clients realize their financial potential through intelligent, forward-thinking strategies. That's why we've integrated Private Equity into our investment offerings—for those who qualify, it's a powerful complement to a traditional portfolio.

We partner with leading global PE firms such as Apollo, Ares, Blackrock, Blue Owl, Carlyle, CAZ, CNL, Hamilton Lane, KKR, and more. These aren't just names—they represent access to premier opportunities, typically reserved for institutional capital. Many of these funds also offer quarterly liquidity options for a portion of the investment, providing an added layer of flexibility.

Our investment philosophy is anchored in three key principles:

- **Income & Growth**: We seek both income and robust long-term capital appreciation.
- Low Correlation to Public Markets: To reduce exposure to stock market volatility.
- Recession Resilience: To ensure your portfolio endures and thrives in all market cycles.

#### A Smart Move for the Ambitious

Private Equity is not a quick win or a speculative gamble—it's a long-term partnership with real potential for meaningful wealth creation. For young, accredited investors who are willing to think beyond the next quarter and plan for the next decade, Private Equity can be the engine that drives generational wealth.

At Accretive Wealth Management, we don't just invest—we strategize, educate, and partner with you to build the future you envision.

Are you ready to unlock the untapped opportunities in Private Equity?

Let's start the conversation.

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